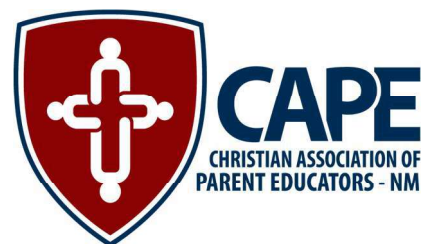


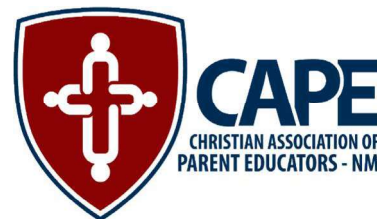


Annual Cape Convention

**Sponsorship Package
2027**



Make Connections Through



CAPE Convention!

With more than 3,000 homeschooling families on our mailing list, Christian Association of Parent Educators of New Mexico (CAPE) is like an intricate tapestry, woven deep into the history of homeschooling, with deep-rooted connections to amazing homeschoolers and suppliers throughout the United States.

The CAPE Homeschool Convention is well attended each year. With the increasing number of families choosing home education, the diversity of Convention attendees is as wide as the needs of homeschool families in our great state. The board of CAPE and our many volunteer families have worked hard to provide a unique event designed to minister to this diverse group. The CAPE Convention offers your business an immeasurable opportunity for exposure to new and veteran homeschooling families, allowing you to showcase your products and services. Our sponsors receive wonderful exposure and exclusive benefits before, during, and after the Convention.

Our goal is twofold: to value and enhance relationships with current sponsors and to grow our association with new, reputable sponsors. By partnering together with you, we expect to see an end result of business growth for each interested party as well as helpful resources put into the hands of homeschoolers associated with CAPE. Convention sponsorship will provide you with networking opportunities and visual prominence, and, by committing to sponsorship early, you will maximize your visibility through pre-convention marketing efforts.

We hope that you will become a part of the work God is doing through CAPE in ministering to homeschooling families. In doing so, you will receive the abundant blessings of partnering with CAPE through sponsorship and helping those families see success through the services and resources you have to offer!

In His Service,
The CAPE
Board

Sponsor Benefits

\$4,000 Gold Sponsor

- Two exhibitor tables at convention in a prime area with maximum visibility
- Your own full-page color ad in our convention program
- Pre-general session showing of your self-provided 3-to-5-minute infomercial to promote your company or product
(Limited Space Available)
- Your own self-provided one-slide PowerPoint ad to be included in scrolling announcements on screens in foyer
- Two Facebook highlights prior to convention
- Link to your website on the CAPE website for one month prior to convention
- Special recognition on Sponsor page in program

Sponsor Benefits

\$2,000 Silver Sponsor

- One exhibitor table at convention in a prominent area
- Your own full-page black-and-white ad in our convention program
- Your own self-provided one-slide PowerPoint ad to be included in scrolling announcements on screens in foyer
- Two Facebook highlights prior to convention
- Link to your website on the CAPE website for one month prior to convention
- Special recognition on Sponsor page in program

\$1,000 Bronze Sponsor

- One exhibitor table at convention in a prominent area
- Your own full-page black-and-white ad in our convention program
- One Facebook highlight prior to convention
- Your own self-provided one-slide PowerPoint ad to be included in scrolling announcements on screens in foyer
- Special recognition on Sponsor page in program

Children's Program

\$5,000 Presenting Sponsor *

- Presenting Sponsor of the Children's program capable of hosting 100 children in 40 classes across two days of the CAPE Convention
- Children's program name brand, "The CAPE Children's Program sponsored by (Sponsor's Name)"
- Large directional banners directing to location of children's program with brand name placement
- Brand name printed on the back of all children's program volunteer shirts
- Option to place coupons, flyers, and brand merchandise in handouts provided to the parents dropping off children at the program.
- Pre-general session showing of your self-provided 3-to-5-minute infomercial to promote your company or product
- Your own full-page color ad in our convention program
- Your own self-provided one-slide PowerPoint ad to be included in scrolling announcements on screens in foyer
- Link to your website on the CAPE website for one month prior to convention
- Two Facebook highlights prior to the convention
- Special recognition on Sponsor page in program

*** Only one slot available as Presenting Sponsor**

Children's Program

\$750 Supporting Sponsor *

- Option to place coupons, flyers, brand merchandise in handouts provided to the parents dropping off children at the program.
- Your own full-page black-and-white ad in our convention program
- Your own self-provided one-slide PowerPoint ad to be included in scrolling announcements on screens in foyer
- One Facebook highlights prior to the convention
- Special recognition on Sponsor page in program

* Only two slots available as Supporting Sponsors



2027 CAPE Homeschool Convention Sponsorship Agreement

April 16-17, 2027, Legacy Church Albuquerque

PLEASE PRINT or TYPE

Contract Date _____

Sponsor Company Contact (All sponsorship communications will be sent to this person.)

Contact Person (Name & Title) _____

Email _____ Phone _____

Publishable Information:

Company Name _____

Address _____

City, State, Zip _____

Phone/Email _____

Sponsorship Level

_____ **Gold** \$4,000

(Childcare Program)

_____ **Silver** \$2,000

_____ **Presenting Sponsor** \$5,000

_____ **Bronze** \$1,000

_____ **Supporting Sponsor** \$750

Please contact Ryan Holets at 505-453-1416 or by email at ryanh@cape-nm.org to secure your sponsorship spot today!

Conciliation Clause

Any claim or dispute arising from or related to this agreement shall be settled by mediation and, if necessary, legally binding arbitration in accordance with the Rules of Procedure for Christian Conciliation of the Institute for Christian Conciliation, a division of Peacemaker® Ministries (complete text of the Rules is available at <https://www.aorhope.org/icc-rules>). Judgment upon an arbitration decision may be entered in any court otherwise having jurisdiction. The parties understand that these methods shall be the sole remedy for any controversy or claim arising from this agreement and expressly waive their right to file a lawsuit in any civil court against one another for such disputes, except to enforce an arbitration decision.

Hold Harmless Clause

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising from exhibitor's activities on The Legacy Church premises and hereby agrees to protect, indemnify, defend, and hold the Christian Association of Parent Educators (CAPE) and Legacy Church, as well as their respective agents, servants, and employees, harmless against all claims, losses, and damages to persons or property, governmental charges, or fines and attorneys' fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of CAPE or Legacy Church. In addition, the exhibitor acknowledges that neither CAPE nor Legacy Church maintains insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and/or property damage insurance covering such losses by the exhibitor.

Force Majeure

The performance of this contract by either party is subject to any emergency making it impossible to hold the meeting or to make speeches, including—without limitation—acts of God, war, government regulations, disaster, strikes or threat of strikes (except that neither party may terminate this contract for situations involving that party's own employees), civil disorder, or curtailment of transportation facilities. This contract may be terminated without liability for any of the above reasons by written notice from one party to the other within 10 days of such occurrence or receipt of notice of any of the above occurrences. By submitting this, the named company and its representatives agree to all rules and policies set forth and the above Conciliation and Hold Harmless Clauses and Force Majeure.

Authorized Signature (Required)

CAPE Signature

Please contact Ryan Holets at 505-453-1416 or by email at ryanh@cape-nm.org to secure your sponsorship spot today!