



Promote your business at the 2024 CAPE NM Homeschool Convention

On behalf of the Board of Directors of CAPE-NM (Christian Association of Parent Educators of New Mexico) and the CAPE Convention Committee, we would like to invite you to advertise in the 2024 CAPE Homeschool Convention Program Guide.

The program guide is vital to our convention attendees, as it contains schedules, information on workshops and speakers, and encouraging information for homeschool parents. The program guide also provides information about different extracurricular programs, classes, curricula, etc., so that parents, whether new to homeschooling or veterans, can make decisions for the upcoming school year for their families.

By advertising with us, you also become an important part of our overall mission – to provide the best education possible for our youth. Our attendees come to the convention from all over the state of New Mexico, plus surrounding states, which gives you the opportunity to have your business, services, or ministry information in the hands of all the convention attendees and vendors!

If you would like to take advantage of this excellent opportunity, please simply complete the attached form or email Emily at advertise@cape-nm.org.

Thank you,

Emily Jones
Advertising

Note: CAPE-NM reserves the right to reject any company or individual who requests to advertise or otherwise participate in events sponsored by CAPE-NM for any reason without need to explain.

RETURN FORM:

2024 CAPE NM Homeschool Convention

✓ **Yes, I would like to advertise in the 2024 Convention Program Guide**

You may either pay by check or with credit card. Please specify your preference below.

_____ *I would like to pay by credit card. CAPE-NM will contact you for that payment.*

Please contact me at this number for the credit card payment _____

_____ *I would like to pay by check.*

Enclosed is my check made out to *CAPE-NM* for the following ad to be placed in the 2023 Convention Program Guide _____

Pricing:

_____ 1/4 page b/w (3 1/2" x 5")	\$ 90.00
_____ 1/2 page b/w (7 1/2" x 5")	\$150.00
_____ Full Page (7 1/2" x 10")	\$250.00
_____ Full Page, Inside Front Cover – full color	\$450.00
_____ Full Page, Inside Back Cover – full color	\$450.00
_____ Outside Back Cover – full color	\$500.00

Digital formats accepted: (at least 300 dpi)

JPEG File Interchange Format (.jpeg, .jpg, .jif, .jpe)

Portable Network Graphics (.png)

Deadline for submissions is May 1, 2024.

Business Name: _____

Contact Name: _____

Contact Phone Number: (_____) _____

Email Address: _____

We ask for material that is solely and consistently Christian family friendly. We reserve the right to reject any company or individual who requests to advertise or otherwise participate in events sponsored by CAPE-NM for any reason without need to explain. We reserve the right to reject any ad without exception.

Please Email ad to: advertise@cape-nm.org

Or mail to:

CAPE Advertising, ATTN: Advertising Coordinator, PO Box 1506, Moriarty, NM 87035