



**Promote your business at the
2020 CAPE Homeschool Convention and Curriculum Fair**

On behalf of the Board of Directors of CAPE-NM (Christian Association of Parent Educators of New Mexico) and the CAPE Convention Committee, we would like to invite you to advertise in the 2020 CAPE Homeschool Convention Program Guide.

The program is vital to our convention attendees, as it contains schedules, information on workshops and speakers, and encouraging information for home school parents. The program guide also provides information about different extra-curricular programs, classes, curriculum, etc, so that parents, whether new to homeschooling or veterans, are able to make decisions for the upcoming school year for their families.

By advertising with us, you also become an important part of our overall mission – to provide the best education possible for our youth. Our attendees come to the convention from all over the state of New Mexico, plus surrounding states, which gives you the opportunity to have your business, services, or ministry information in the hands of over 800 convention attendees and vendors! If you would like to take advantage of this excellent opportunity, please simply complete the attached form or email Cathy at advertise@cape-nm.org.

Thank you,
Cathy Heckendorn
Advertising

RETURN FORM:

2020 CAPE Homeschool Convention and Curriculum Fair

Yes, I would like to advertise in the 2020 Program Guide. You may either pay by check or credit card. Please specify your preference below. If by credit card, we will contact you for that payment. If by check, please note we will email when we receive the check. Until that If you would like to make a credit card payment, please request that option with this submission.

Enclosed is my check made to - CAPE-NM for the following ad: _____

Please call _____ for a credit card payment

_____ 1/4 page b/w (3 ½" x 5")	\$ 90.00
_____ 1/2 page b/w (7 ½" x 5")	\$150.00
_____ Full page b/w (7 ½" x 10")	\$250.00
_____ Full Page Inside front cover – full color	\$450.00
_____ Full Page Inside back cover - full color	\$450.00
_____ Outside Back cover - full color	\$500.00

Digital formats accepted: (at least 300 dpi)

JPEG File Interchange Format (.jpeg, .jpg, .jfif, .jpe)

Portable Network Graphics (.png)

Deadline for submissions is May 15, 2020.

My Business: _____

Contact Name: _____

Contact Phone Number: (_____) _____

Email Address: _____

We ask for material that is solely and consistently Christian family-friendly. We reserve the right to reject any ad without exception.

Please Email ad to: advertise@cape-nm.org Or mail to:

CAPE Advertising, ATTN: Advertising Coordinator

PO Box 1506

Moriarty, NM 87035