



## Start, Stay, Finish Strong

Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up.

Galatians 6:9

Inspirational Speakers, Educational Workshops, Encouragement,  
Information, and Fellowship

Promote your business at the



## 2010 New Mexico Christian Home School Convention and Curriculum Fair

On behalf of the board of directors of CAPE-NM (Christian Association of Parent Educators), and the CAPE Convention Committee, we would like to invite you to advertise in the CAPE 2010 Christian Home School Convention Program.

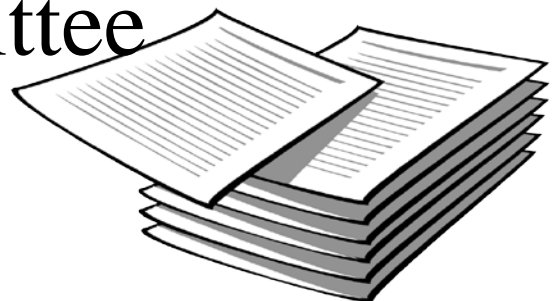
The program is vital to our convention attendees as it contains schedules, information on speakers, and encouraging information for home school parents. An important item in the program is a map showing the locations of area restaurants. Our convention attendees and vendors rely on various advertising for their food, lodging, supplies, etc.

You can become an important part of our overall mission – to provide the best education possible for our youth. Our attendees come to the convention from all over the state of New Mexico plus surrounding states. Your ad will be printed and distributed to over 1,500 convention attendees and vendors! If you would like to take advantage of this excellent opportunity to advertise your business or services to the people of New Mexico, please [click here](#) for an advertising form.



Thank you,

## Advertising Committee



# RETURN FORM: 2010 New Mexico Christian Home School Convention and Curriculum Fair

Yes, I would like to advertise in the 2010 Program Guide.  
Enclosed is my check made to CAPE-NM for the following ad:

<u>Size</u>	<u>Price</u>
____ 1/8 page (3 1/2" x 2 1/2 ")	\$65.00
____ 1/4 page (3 1/2" x 5")	\$85.00
____ 1/2 page (7 1/2" x 5")	\$150.00
____ Full page convention notes (ad size 1/4 page watermark)	\$225.00
____ Full page (7 1/2" x 10")	\$250.00

Full Page Inside front cover full color- \$450.00  
Full Page Inside back cover full color \$450.00  
Outside Back cover full color \$600.00

Email ad to [advertise@cape-nm.org](mailto:advertise@cape-nm.org)

Digital formats accepted: (at least 300 dpi)

Graphics Interchange Format (.gif, .gfa)

JPEG File Interchange Format (.jpeg, .jpg, .jfif, .jpe)

Portable Network Graphics (.png)

Tagged Image File Format (.tiff)

Windows Enhanced Metafile (.emf)

Windows Metafile (.wmf)

Portable Document Format (.pdf)

Microsoft Windows Bitmap (.bmp, .rle, .dib, .bmz)

If your ad is not in the correct format or you need an ad created in digital format, we will be happy to create one for you for an additional fee. Call (575) 885-4119 for pricing.

My Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Please send material that is solely and consistently Christian family-friendly.  
We reserve the right to reject any ad due to content.

Please send this page along with checks made to CAPE-NM to:

**CAPE Advertising**

**Shaw Family**

**3105 Hidalgo Road**

**Carlsbad, NM 88220**

email ads to [advertise@cape-nm.org](mailto:advertise@cape-nm.org)

**Reminder:** The deadline for submission is March 10<sup>th</sup> 2010